



WHY WE WEAR
CLOTHING



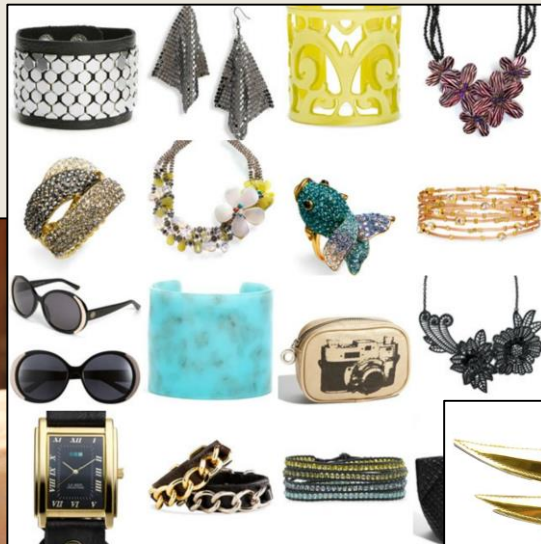
1. Protection

- Clothing that provides physical safeguards to the body, preventing harm from climate and environment.
- Examples: Hats/Helmets, Snowsuit, Reflective Gear, Bulletproof Vests, Safety Glasses, etc.



2. Adornment

- Clothing that adds decoration or ornamentation. Used as an expression of individuality.
- Examples: Accessories, Jewelry, Shoes, Bags/Purses, Nail Polish, Makeup, Hair Color, Hats, Body Art, Etc.



3. Identification

- Clothing that establishes who someone is, what they do, or to which group(s) they belong.
- Examples: Uniforms, Bridal Wear, Graduation Attire, etc.



4. Modesty

- Clothing that covers the body according to the code of decency established by society.
- Examples: Varies according to personal preference, situation, cultural or religious influence, etc.



5. Status

- Clothing that establishes one's position or rank in comparison to others.
- Examples: Designer Labels, High End Jewelry, Insignias or Emblems, etc.

