Name: Class:	Due:
--------------	------

Fashion Design Studio

Unit 1 Study Guide

1. Identify the reasons why clothing is worn below:

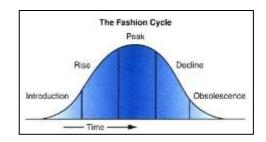
Provides physical safeguards to the body, preventing harm from climate and environment.
Establishes one's position or rank in comparison to others.
Covers the body according to the code of decency established by society.
Adds decoration or ornamentation. Used as an expression of individuality.
Establishes who someone is, what they do, or to which group(s) they belong.

2. Identify the following fashion terms:

French for "Fine Sewing". The finest custom-made clothing.
The currently accepted style favored by a large segment of the public.
A temporary and passing fashion. Has great appeal to many for a short time.
A particular design, shape or type of apparel item.
The various garment parts that distinguish different styles. (Necklines, collars, sleeves, etc.)
Clothing that continues to be in fashion over an extended period of time.
Clothing mass produced in standard sizes and sold to customers without custom alterations.
The movement of a fashion into and through the marketplace.
Wild, daring and unconventional fashion.
Wrapped or hung on the body and usually held in place with pins, buttons, toggles or belts.

3. Identify the steps in the Fashion Cycle below:

When a fashion is introduced into the market.
When a fashion gains in popularity.
When a fashion reaches its height of popularity.
When a fashion begins to drop in popularity.
When a fashion is no longer popular.



- 4. Does the Fashion Cycle have an influence on what people buy and wear?
- 5. Determine if the following items are considered a *Classic* or a *Fad*: (Circle One)

Classic or Fad: Little Black Dress Classic or Fad: Button Up Shirt with Collar

Classic or Fad: Platform Shoes Classic or Fad: A-Line Skirt
Classic or Fad: Shoulder Pads Classic or Fad: Jelly Shoes
Classic or Fad: Dress Pants Classic or Fad: Leg Warmers

6. How often do fashion trends repeat? ______

7. Identify the design details below:

Straight, Flared/Bootcut, Tapered
Sheath, Shirt, Empire, Dropped Waist, Shirtwaist, Princess
Shirt, Button Down, Peter Pan, Mandarin, Notched
Jewel, Scoop, Crew, Boat, Sweetheart, Cowl
Set-In, Raglan, Doman, Kimono, Leg-O-Mutton, Shirt Cuff, French Cuff
Straight, A-Line, Yolk, Gored, Gathered, Wrap
Blazer, Double Breasted, Bolero, Tuxedo, Chanel, Trench, Pea
T-Shirt, Henley, Polo, Dress, Fitted, Tuxedo

8. Identify the neckline design details below.

