

PORTFOLIO EXPECTATIONS

PORTFOLIO SET-UP

- **1 Three Prong Folder**
- **18 Sheet Protectors**
- **18 Sheets White Cardstock**
(Placed in Sheet Protectors)
- **Grading Rubric in Front Folder Pocket**
- **Croquis Sketch Packet in Back Folder Pocket**
- **Professional Mounting Instructions in Back Folder Pocket**



GRADING RUBRIC

- Unit 1 = 30 Points
- Unit 2 = 125 Points
- Unit 3 = 95 Points
- Unit 4 = 20 Points
- Unit 5 = 40 Points
- Unit 6 = 45 Points
- Final Project = 50 Points

Name: _____ Class Period: _____

Fashion Design Studio Portfolio Grading Rubric

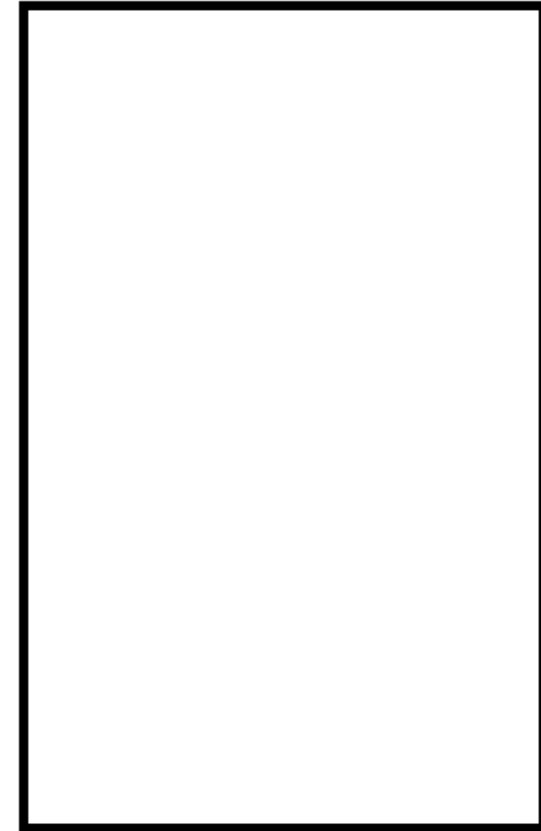
Page #	Assignment	Description	Score
Unit 1: Fundamentals of Fashion			
Cover of Folder	Folder Cover Collage	Half page collage using the digital template, at least 10 pictures (including apparel items and/or accessories) depicting your personal style, full name and class period in appropriate place on template, printed on cardstock, cut-out and taped securely and neatly to folder cover.	0 1 2 3 4 5 6 7 8 9 10
1	Fashion Terms	One page using digital template, printed on cardstock, pictures for 8 fashion terms, 4 terms required: Avant-Garde, Classic, Fed, Haute Couture and 4 terms of choice. Terms of choice typed in appropriate section on template, correct spelling and terms capitalized.	0 1 2 3 4 5 6 7 8 9 10
2	Design Details	One page using digital template, printed on cardstock, 3 pictures of choice for each design detail category, each picture labeled with specific design detail, correct spelling, punctuation, capitalization and grammar.	0 1 2 3 4 5 6 7 8 9 10
UNIT TOTAL SCORE:			____ / 30
Unit 2: Elements and Principles of Design			
3	Painted Color Wheel	One page template printed on cardstock, painted and labeled in the correct order including: primary colors, secondary colors, tertiary colors, tints and shades of those colors, all colors labeled, finished color wheel is neat with few mistakes or paint smears.	0 5 10 15 20 25
4	Color Scheme Mood Board	One page mood board using digital template, printed on cardstock, choose one color scheme and find at least 12 apparel and/or accessory images that follow chosen color scheme, (neutral, accent-neutral, monochromatic, triadic, and tetradic, complementary), chosen color scheme typed onto template in appropriate place, correct spelling, punctuation, capitalization and grammar.	0 1 2 3 4 5 6 7 8 9 10
5	Line	Croquis sketch , demonstrate knowledge of at least one type of line, (vertical, horizontal, curved or diagonal), professionally mounted with border of black cardstock, border is 1/4" around design, design is cut out and glued straight to black border, title and description centered at the top of the page, title is underlined, correct spelling, punctuation, capitalization and grammar.	0 1 2 3 4 5 6 7 8 9 10
6	Pattern	Online image or croquis sketch , demonstrate knowledge of at least one type of pattern (naturalistic, conventional/stylized, geometric, abstract), professionally mounted with border of black cardstock that is 1/4" around the sketch or digital picture black border of size 16pt, design is cut out and glued straight to black border if applicable, title and description centered at the top of the page, title is underlined, correct spelling, punctuation, capitalization and grammar.	0 1 2 3 4 5 6 7 8 9 10
7	Shape/Silhouette	Online image or croquis sketch , demonstrate knowledge of at least one shape/silhouette (hourglass, rectangle/tubular, triangle, inverted triangle), professionally mounted with border of black cardstock that is 1/4" around the sketch or digital picture black border of size 16pt, design is cut out and glued straight to black border if applicable, title and description centered at the top of the page, title is underlined, correct spelling, punctuation, capitalization and grammar.	0 1 2 3 4 5 6 7 8 9 10
8	Texture	Croquis sketch , demonstrate knowledge of texture, (visual and/or tactile), design uses textures such as fabrics and/or notions as the design medium, professionally mounted with border of black cardstock, border is 1/4" around design, design is cut out and glued straight to black border, title and description centered at the top of the page, title is underlined, correct spelling, punctuation, capitalization and grammar.	0 1 2 3 4 5 6 7 8 9 10
UNIT TOTAL SCORE: (PART 1)			____ / 75
9	Proportion	Online image or croquis sketch , demonstrate knowledge of proportion (identify the proportion of the design, 1:2, 3:5, etc.), professionally mounted with border of black cardstock that is 1/4" around the sketch or digital black picture border of size 16pt, design is cut out and glued straight to black border if applicable, title and description centered at the top of the page, title is underlined, correct spelling, punctuation, capitalization and grammar.	0 1 2 3 4 5 6 7 8 9 10
10	Balance	Online image or croquis sketch , demonstrate knowledge of balance (symmetrical or asymmetrical), professionally mounted with border of black cardstock that is 1/4" around the sketch or digital black picture border of size 16pt, design is cut out and glued straight to black border if applicable, title and description centered at the top of the page, title is underlined, correct spelling, punctuation, capitalization and grammar.	0 1 2 3 4 5 6 7 8 9 10
11	Emphasis	Croquis sketch , design and outfit to demonstrate knowledge of emphasis in an outfit, professionally mounted with border of black cardstock, border is 1/4" around design, design is cut out and glued straight to black border, title and description centered at the top of the page, title is underlined, correct spelling, punctuation, capitalization and grammar.	0 1 2 3 4 5 6 7 8 9 10
12	Harmony	Online image or croquis sketch , demonstrate knowledge of harmony (variety and unity are explained), professionally mounted with border of black cardstock that is 1/4" around the sketch or digital picture border of size 16pt, design is cut out and glued straight to black border if applicable, title and description centered at the top of the page, title is underlined, correct spelling, punctuation, capitalization and grammar.	0 1 2 3 4 5 6 7 8 9 10
13	Rhythm	Half page scratch art showing examples of all 5 types of rhythm (gradation, opposition, radiation, repetition, transition), professionally mounted with border of black cardstock, border is 1/4" around scratch art paper, scratch art is glued straight to black border, title is centered at the top of the page, title is underlined, correct spelling, punctuation, capitalization and grammar.	0 1 2 3 4 5 6 7 8 9 10
UNIT TOTAL SCORE: (PART 2)			____ / 50
Unit 3: Fashion History			
14	1890		1890
	1900		1900
15	1910	Fashion History Information	1910
	1920		1920
16	1930	<ul style="list-style-type: none"> At least 2 historical images that depicts popular fashion from the decade. (1 pt.) Image of the major silhouette of the decade copied and pasted from the bottom of the template. (1 pt.) Brief description of the popular fashions of the decade in your own words. Descriptions should include: the silhouette associated with the decade, design details of popular fashions, description of what was popular or in-style during the time, and any other historical events that are relevant to the fashion of the decade. Use correct spelling, punctuation, capitalization and grammar. THREE sentence minimum required. (3 pt.) 	1930
	1940		1940
17	1950	<ul style="list-style-type: none"> 2 decades must fit onto one page. (See page numbers to the left.) 	1950
	1960		1960
18	1970		1970
	1980		1980
19	1990		1990
	2000		2000
20	2010		2010
			2010
UNIT TOTAL SCORE: (PART 1)			____ / 65

DESIGN TEMPLATES

- A variety of projects will be represented in your portfolio: sketches, digital pictures, projects, worksheets, presentations, mood boards, etc.
- Templates (either digital or printed) will be provided for all pages.

Title of Page

Design Description: This is where you will describe your chosen design. Be sure to include and identify basic design details. Be sure to explain WHERE on the design you created or found online for the concept you are demonstrating. Only quality and detailed descriptions will receive full credit. Be sure to check for spelling and punctuation before printing and gluing to the page. The description is very important and may count for the majority of the credit you receive for your portfolio page. Be sure to keep the layout and font consistent.

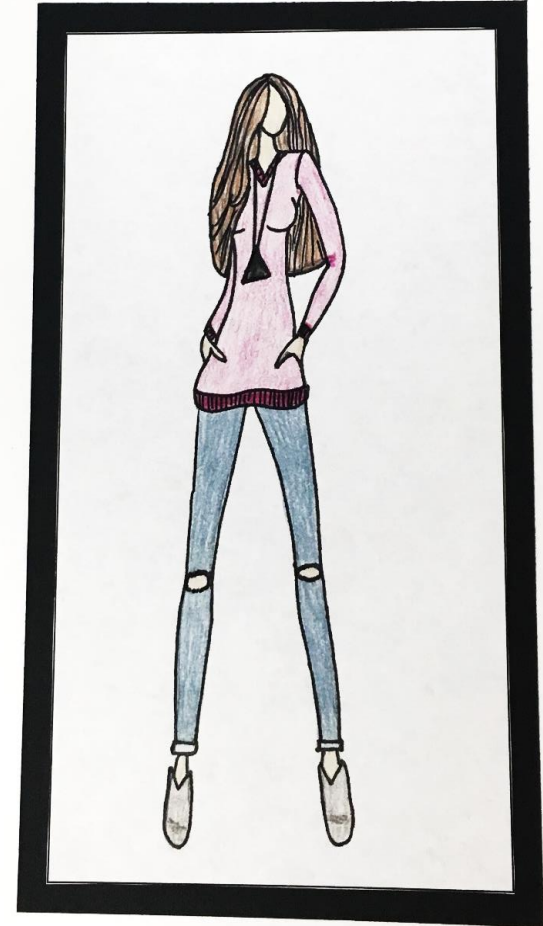


SKETCHES

- You can choose to sketch all designs if you want, but the following are required:
 - Line Croquis Design
 - Texture Croquis Design with the Use of Textiles
 - Emphasis Croquis Design
 - Decade of Choice Designs (Two Total)
 - Final Project Designs (Two Total)

Emphasis

The bold medallion necklace in this sketch immediately draws the eye toward the center of the outfit creating the major focal point, or emphasis, in this design. The necklace also draws attention to and emphasizes the triangular silhouette of the model. The casual, comfortable and simple style of this design allows the necklace to remain the dominant focal point without having to compete with the other design elements of the outfit.



DIGITAL PAGES / ONLINE IMAGES

- For some pages, you can find an appropriate online image and create a digital portfolio page.
- Templates for digital pages can be found on Canvas in a Google Drive Folder or on the class website.

Harmony

This cherry inspired picnic dress is reminiscent of the hourglass silhouette popular in the 1950's. The fitted bodice with a scoop neckline and short sleeves create a visual balance with the full skirt. Unity can be seen in the repetition of the red in the hairband, the shoes, and the cherries on the dress. Variety can be seen in the different geometric and stylized patterns on the dress, and in the different greens used in the print. This dress utilizes a split-complementary color scheme using the red, blue-green and yellow-green colors. Harmony is achieved in this outfit because of the balance of unity and variety to create a visually pleasing look.



PROFESSIONAL MOUNTING INSTRUCTIONS

For Hand Drawn Croquis Pages

- Background page with typed title and description must be printed on WHITE paper.
- Croquis sketches must be mounted and glued securely on black cardstock with a $\frac{1}{4}$ " border around each edge. Borders must be STRAIGHT and EVEN.
- Final sketches must be colored and drawn/outlined with black marker (ultra fine Sharpie).
- Keep the layout and font of each page consistent.

PROFESSIONAL MOUNTING INSTRUCTIONS

For Hand Drawn Croquis Pages

- Descriptions must include the following:
 - Title of the page centered, bolded and underlined at the top of the page. (See Grading Rubric and teacher example.)
 - You must use and identify basic design details in your descriptions of the outfit.
 - Be sure to explain **WHERE** on the design you created the concept you are demonstrating.
 - Only quality and detailed descriptions will receive full credit. Be sure to check for spelling and punctuation before printing the title/description and then gluing the mounted sketch to the page.

PROFESSIONAL MOUNTING INSTRUCTIONS

For Digital Pages / Online Images

- Use the provided electronic template to copy and paste a design/online image into the appropriate section of the page.
- The page title and description will follow the same instructions as the hand drawn croquis pages
- Print the digital page on WHITE paper.
- Select the image and create a 16pt black border around it to simulate professional mounting.

PROFESSIONAL MOUNTING INSTRUCTIONS

For Hand Drawn Croquis Pages

- **Tips:**

- Use a pencil on rough drafts and **PRACTICE, PRACTICE, PRACTICE!**
- Draw hair. The croquis looks better with hair.
- Be creative with the proportions of your croquis. They do not always need to be proportional. Find your own style.
- You do not need to draw a face unless you are really good at it.
- Think about how clothing sits on the human body. It doesn't have to be skin tight.
- Have fun and **DON'T PROCRASTINATE!!**