

FASHION CAPITALS



PARIS, FRANCE

1st Fashion Capital

KNOWN FOR FASHION THAT IS:

- Chic
- Stylish
- Sophisticated
- Tailored Cut Clothing
- Smart Accessories

FASHION DESIGNERS FROM FRANCE:

- Coco Chanel
- Christian Dior
- Hermes
- Louis Vuitton
- Yves Saint-Laurent



**Most designers based in other capitals have a boutique in Paris.*

MILAN, ITALY

KNOWN FOR FASHION THAT IS:

- Casual Elegance
- Luxurious Fabrics Like Merino Wool



FASHION DESIGNERS FROM ITALY:

- Armani
- Versace
- Prada
- Valentino



TOKYO, JAPAN

KNOWN FOR FASHION THAT IS:

- Asian Influence
- Loose and Unstructured
- Somber and Subtle
- Richly Textured
- Pattern Added Through Complicated Cutting/ Sewing and Applique
- Young Japanese Harajuku Look Inspired by Anime

FASHION DESIGNERS FROM JAPAN:

- Issey Miyake
- Rei Kawakubo
- Yohji Yamamoto
- Hanae Mori

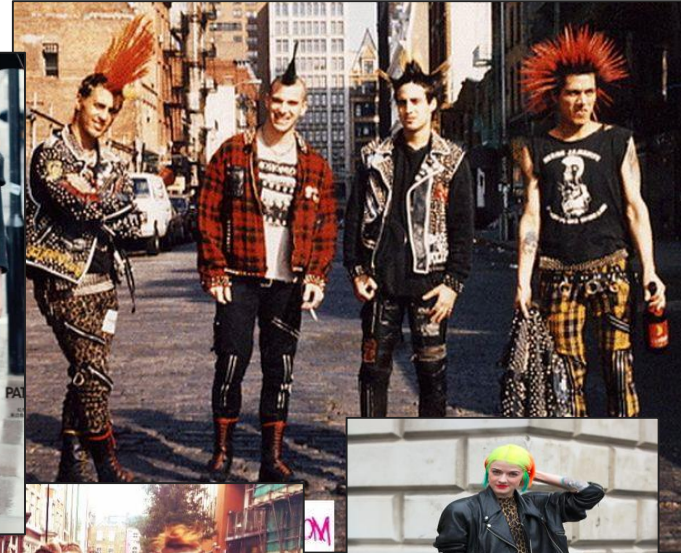


LONDON, ENGLAND

TWO FASHIONS

#2 KNOWN FOR FASHION THAT IS:

- “Rebel” Street Look
- Youth Embrace
Individulistic Style
- Impact On Modern Fashion
- Home of the “Punk”
Movement



NEW YORK CITY, NY

KNOWN FOR FASHION THAT IS:

- Clean Cut
- Casual Style
- Use of Separates
- Sportswear
- Natural Fibers

FASHION DESIGNERS FROM NEW YORK:

- Calvin Klein
- Ralph Lauren
- Donna Karan



FASHION DESIGNER

REPORT

FASHION DESIGNER REPORT

- **Create a Google Presentation of a Fashion Designer of your choice using the following criteria:**

COVER SLIDE (10 PTS)

- **Your Name**
- **Class Period**
- **Name of Chosen Fashion Designer**
- **1 Picture of Fashion Designer**

SLIDE 1: INTRO (10 PTS)

- 1. What is the designer's name?**
- 2. What is the designer's birthdate?**
- 3. Is the designer still alive? If not, what is their death date?**
- 4. Include at least 3 pictures.**

SLIDE 2: PERSONAL BACKGROUND (10 PTS)

1. Where is the designer from?
2. What information do you know about the designer's childhood?
3. What do you know about the designer's family life? Married, single, children, etc.
4. If still alive, where does the designer live now?
5. Include at least 3 pictures.

SLIDE 3: FASHION BACKGROUND (10 PTS)

1. How/when did the designer get started in the fashion business?
2. What kind of clothes does the designer make?
3. For what style is the designer most well-known?
4. Include at least 3 pictures.

SLIDE 4: OTHER INTERESTING INFO (10 PTS)

1. What else do you know about the designer?
2. Include at least 1 picture.

SHARING YOUR PRESENTATION

When finished, be sure to share your presentation with:

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