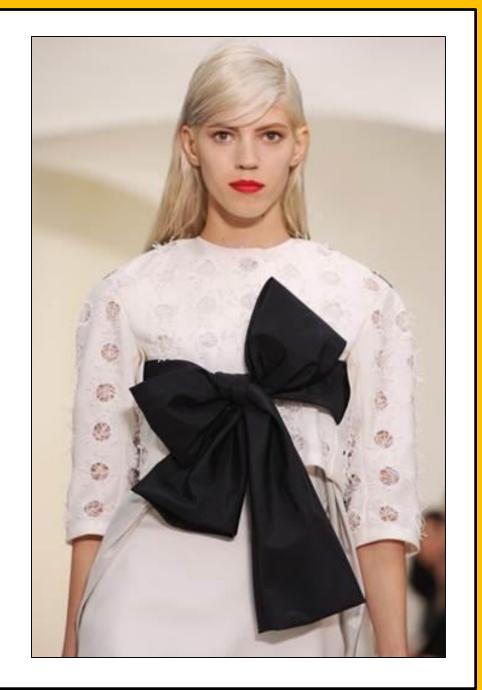


# Emphasis

in Fashion

#### 1. Emphasis

- The dominant <u>focal</u> <u>point</u>, or center of interest, in a garment or outfit.
- The eye is drawn to that area first.
- Created by the <u>careful</u> use of the elements of design.



#### **Emphasis**

- Designs are more successful with <u>one</u> area of emphasis.
- Two or more dominant focal points can be distracting and overwhelming.
- An outfit without a dominant point of interest can appear unfinished and uninteresting.























