



# Emphasis

in Fashion

# 1. Emphasis

- The dominant focal point, or center of interest, in a garment or outfit.
- The eye is drawn to that area first.
- Created by the careful use of the elements of design.



# Emphasis

- Designs are more successful with one area of emphasis.
- Two or more dominant focal points can be distracting and overwhelming.
- An outfit without a dominant point of interest can appear unfinished and uninteresting.



# Where is the emphasis?



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