



Balance

in Fashion

1. Balance

- When the parts of a design are arranged so they achieve a feeling of rest and equilibrium, it is considered balanced.
- Lines, shapes, colors, textures and patterns are all used to break up an area/space of design into parts.
- The elements of design can be used to increase or decrease the visual weight of those parts in the design.



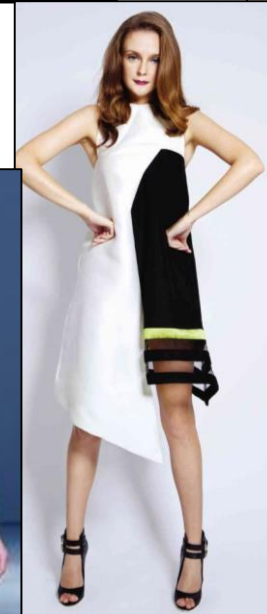
2. Symmetrical Balance

- Also known as Formal Balance.
- Both sides are exactly the same, or a mirror image of each other.
- This type of balance gives a very solid and professional look.



3. Asymmetrical Balance

- Also known as Informal Balance.
- The design is balanced, but each side is different than the other in some way.
- This type of balance tends to draw attention to a particular area.



What Type of Balance?



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