

HOW TO SKETCH IN FASHION DESIGN

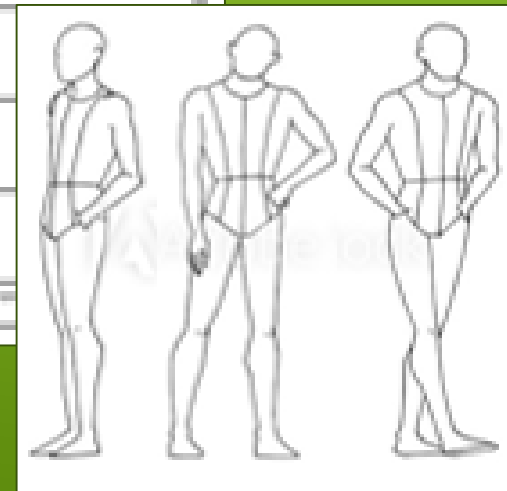
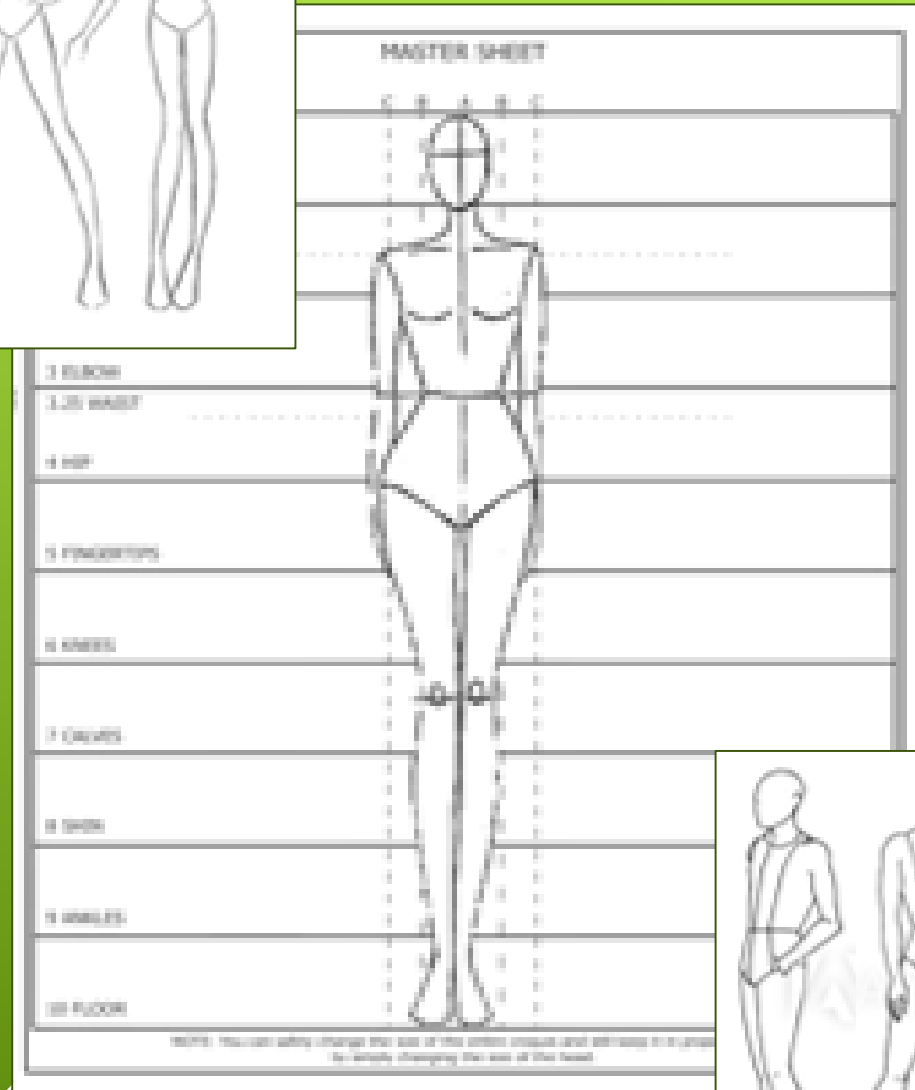
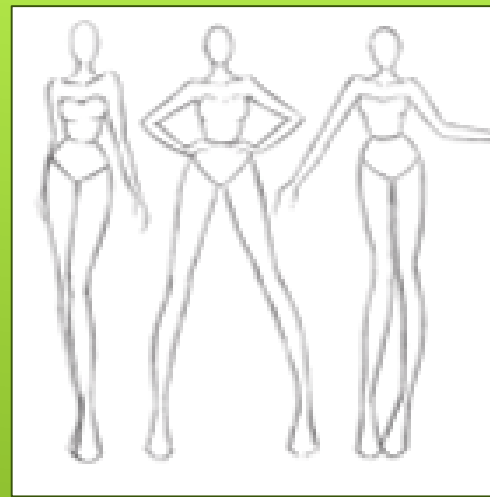


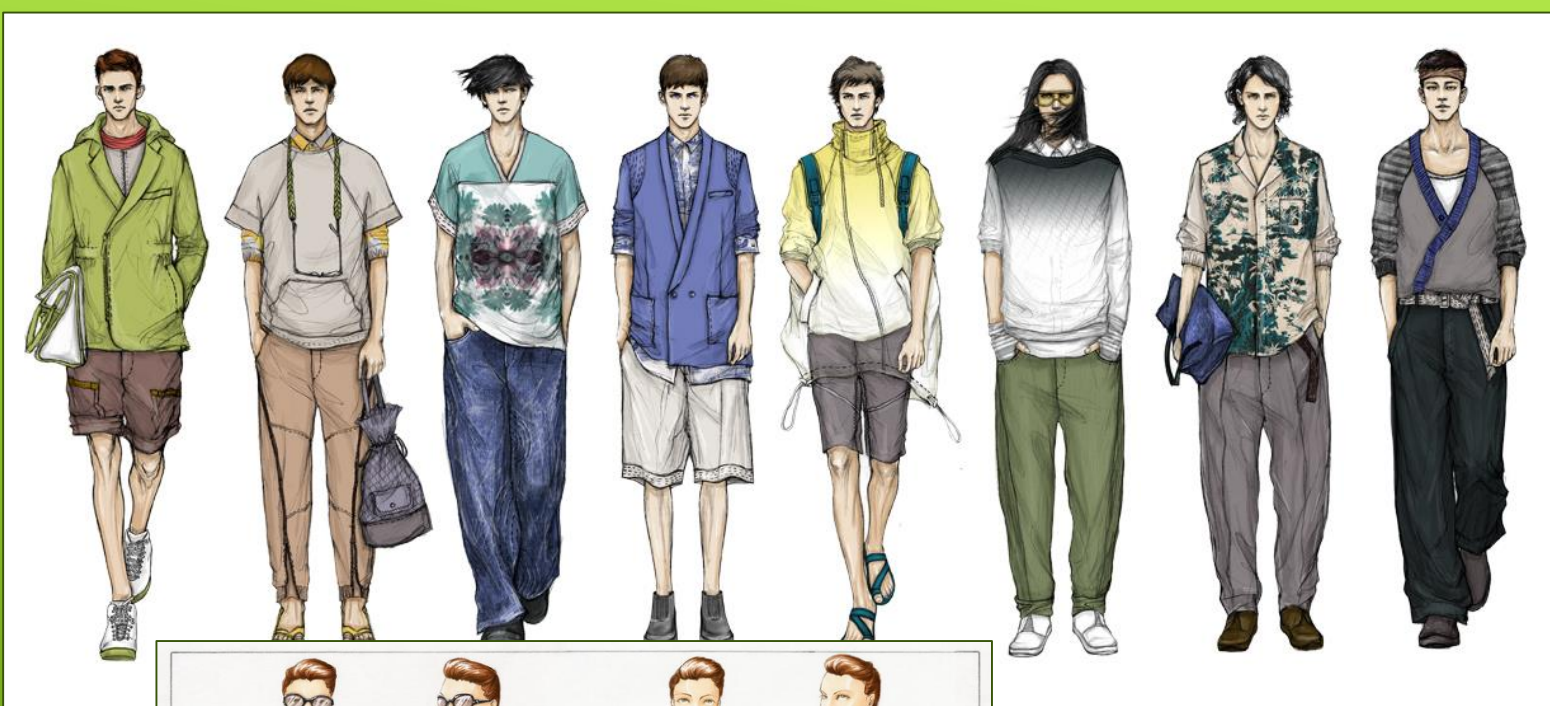
CROQUIS

Most fashion design starts with a croquis.

They are quick, rough and imperfect drawings used as the templates for design.

Fashion designs are then sketched on top of the croquis.

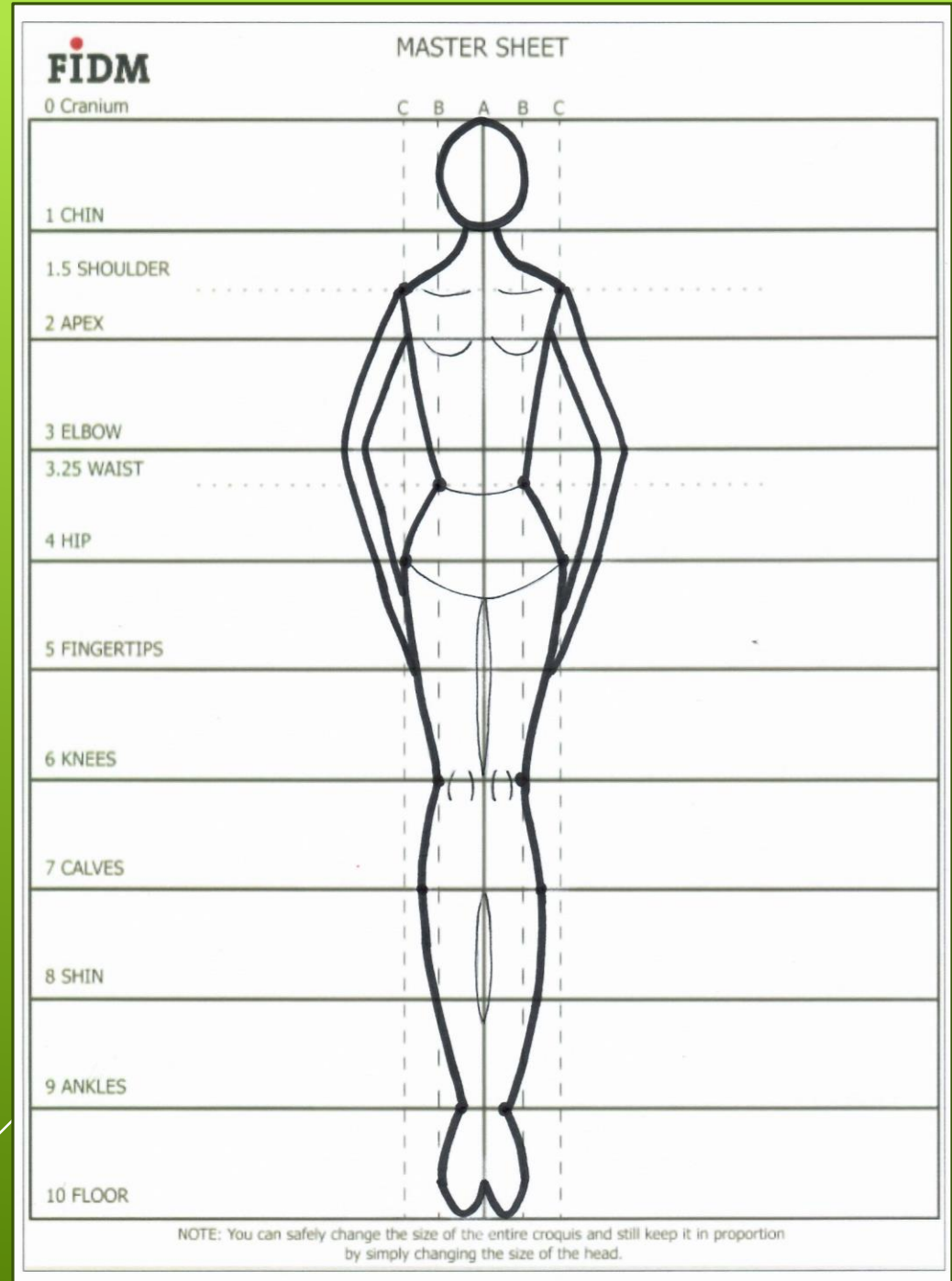




LET'S PRACTICE

Draw your own
croquis!

Follow along as your
teacher walks you
through the process.



STEP 1

Draw an oval
between the B lines
in Box 1.

FIDM		MASTER SHEET				
0 Cranium	C	B	A	B	C	
1 CHIN						
1.5 SHOULDER						
2 APEX						
3 ELBOW						
3.25 WAIST						
4 HIP						
5 FINGERTIPS						
6 KNEES						
7 CALVES						
8 SHIN						
9 ANKLES						
10 FLOOR						

NOTE: You can safely change the size of the entire croquis and still keep it in proportion by simply changing the size of the head.

STEP 2

Put dots on the C line where they intersect with the shoulder line.

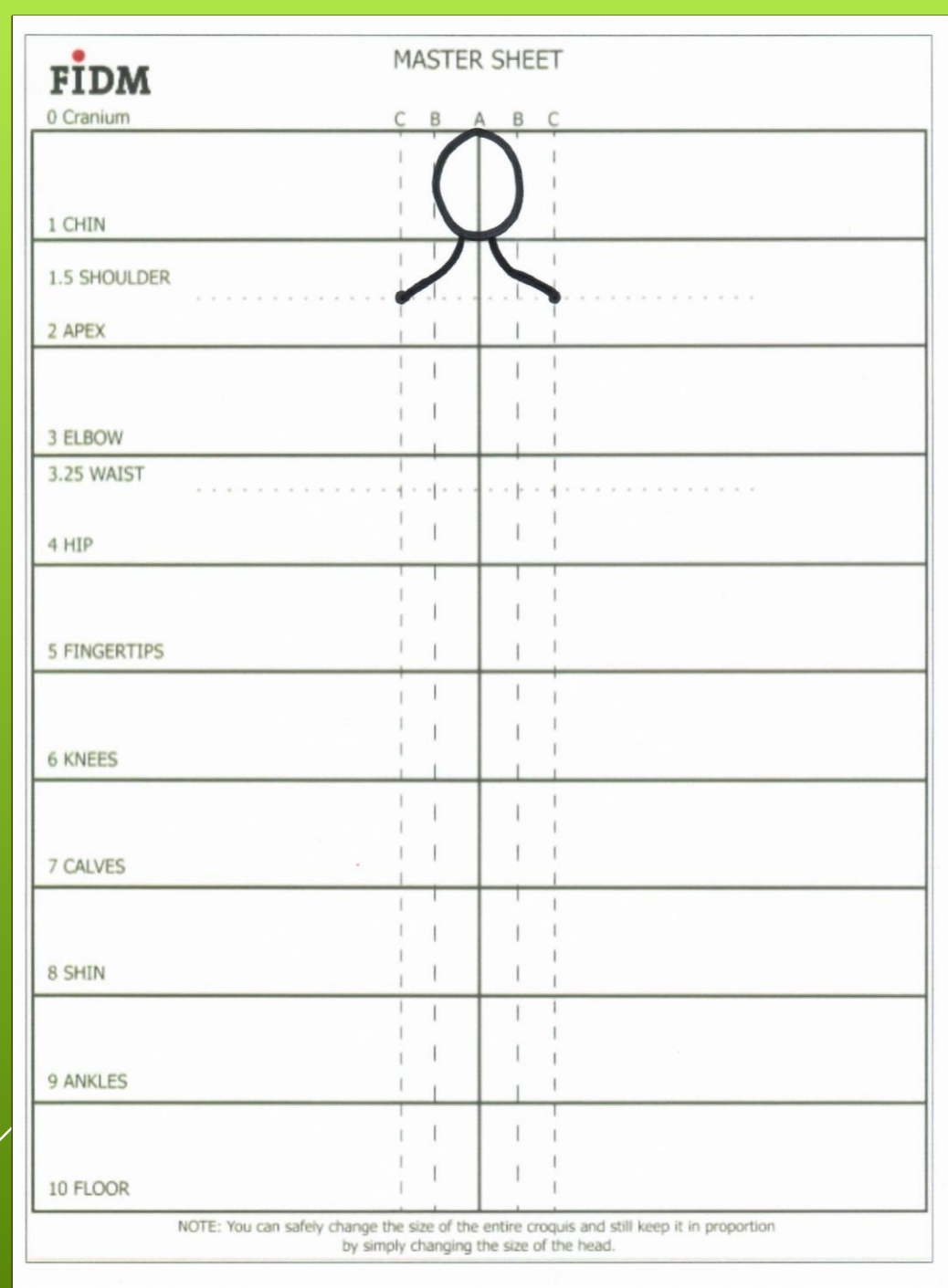
FIDM MASTER SHEET

	C	B	A	B	C
0 CRANIUM					
1 CHIN					
1.5 SHOULDER					
2 APEX					
3 ELBOW					
3.25 WAIST					
4 HIP					
5 FINGERTIPS					
6 KNEES					
7 CALVES					
8 SHIN					
9 ANKLES					
10 FLOOR					

NOTE: You can safely change the size of the entire croquis and still keep it in proportion by simply changing the size of the head.

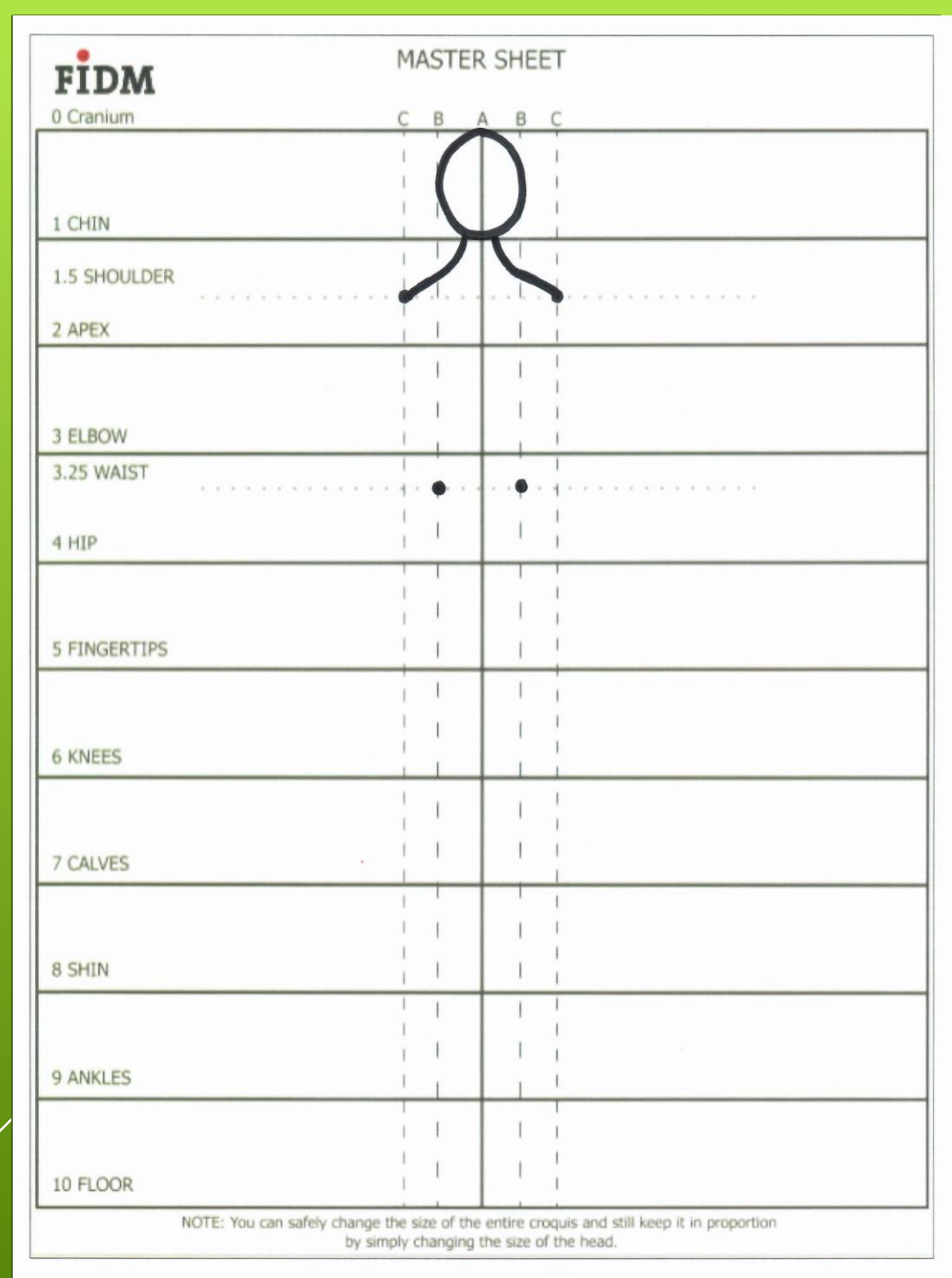
STEP 3

Draw in the neck and shoulders from the middle of the oval out to the shoulder dots.



STEP 4

Put dots on the B line where it intersects with the waist line.



STEP 5

Draw lines from the shoulders to the waist to form an inverted triangle.

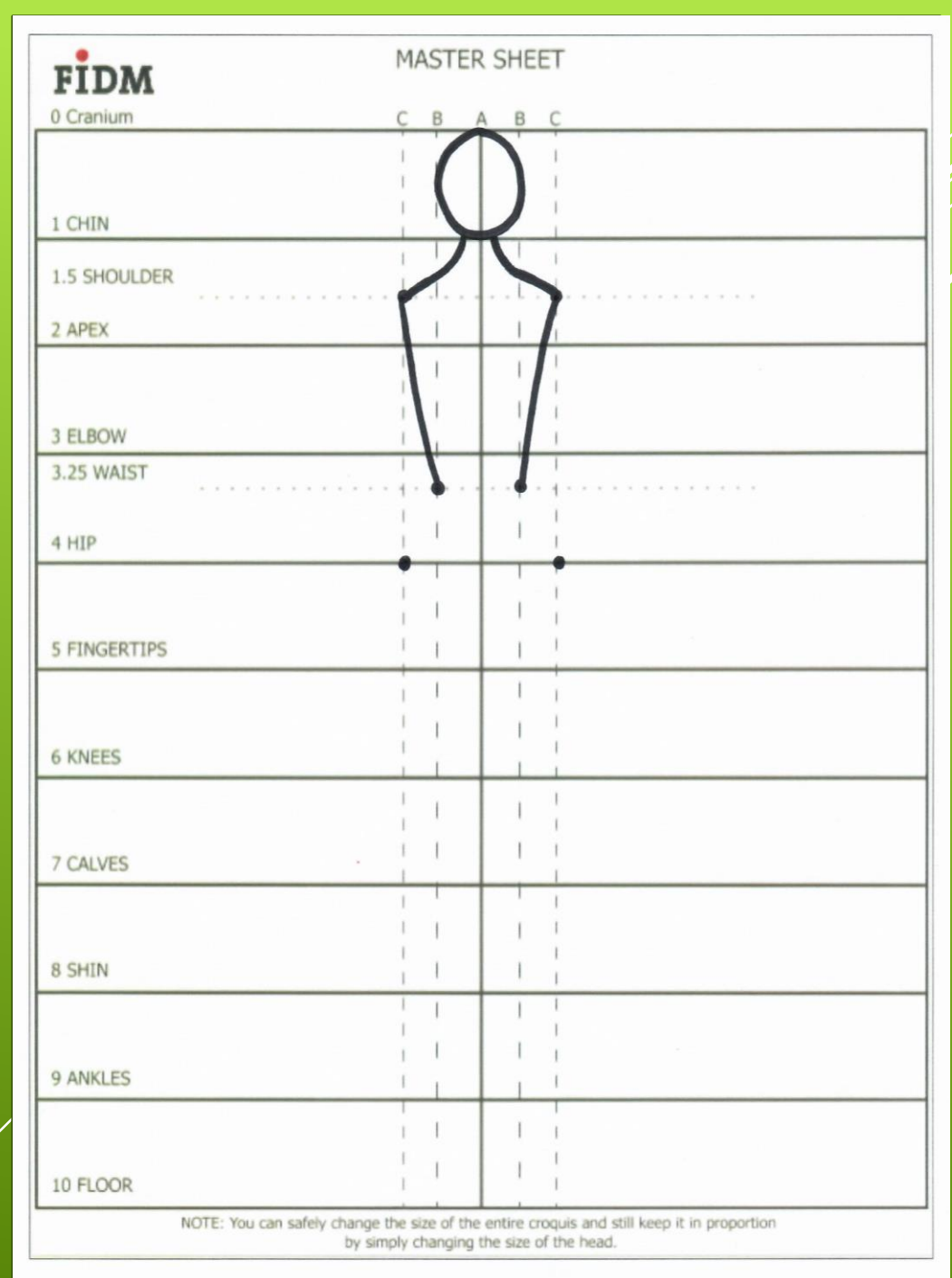
FIDM MASTER SHEET

	C	B	A	B	C
0 CRANIUM					
1 CHIN					
1.5 SHOULDER					
2 APEX					
3 ELBOW					
3.25 WAIST					
4 HIP					
5 FINGERTIPS					
6 KNEES					
7 CALVES					
8 SHIN					
9 ANKLES					
10 FLOOR					

NOTE: You can safely change the size of the entire croquis and still keep it in proportion by simply changing the size of the head.

STEP 6

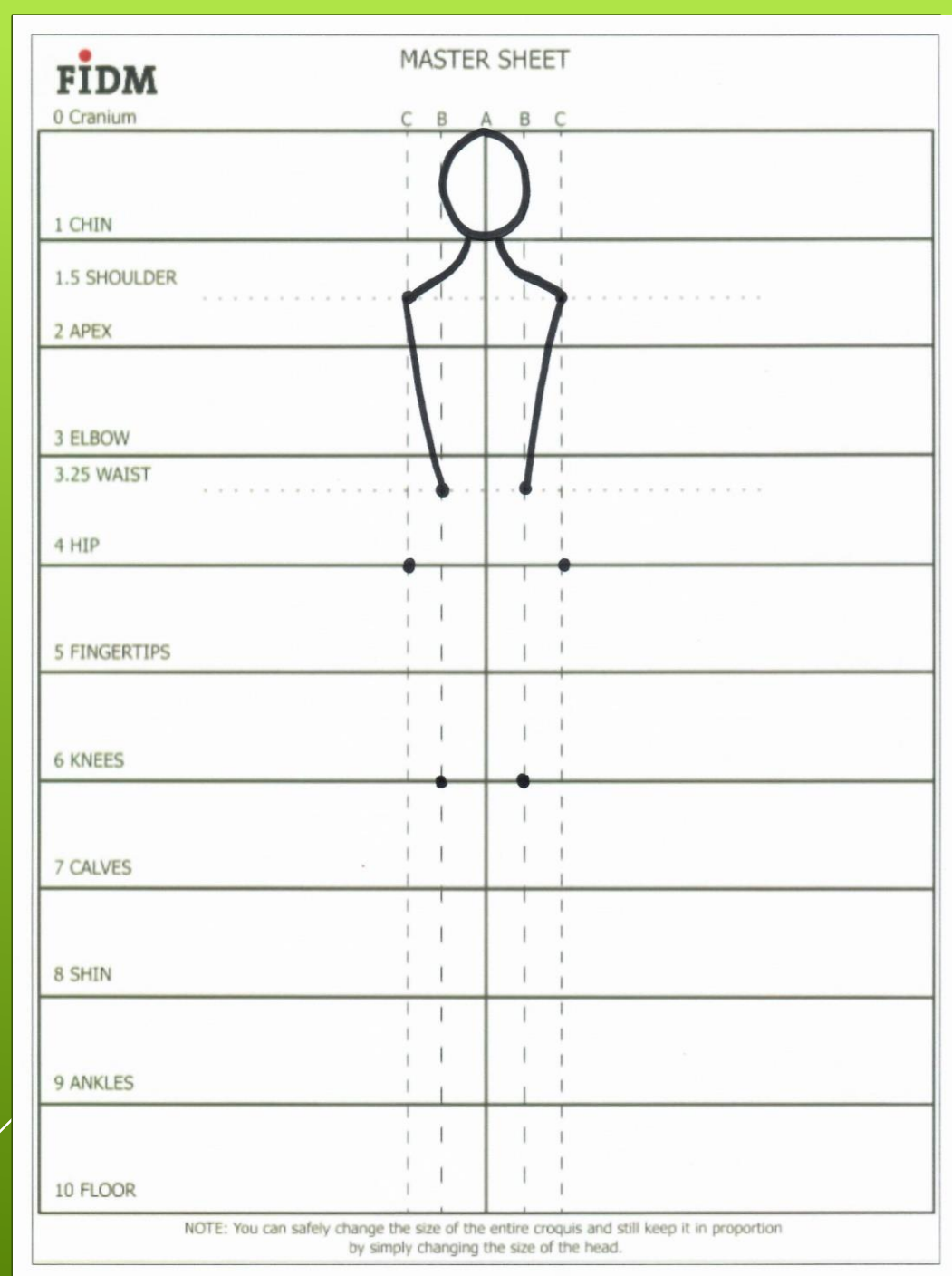
Put dots on the C line where they intersect with the hip line.



NOTE: You can safely change the size of the entire croquis and still keep it in proportion by simply changing the size of the head.

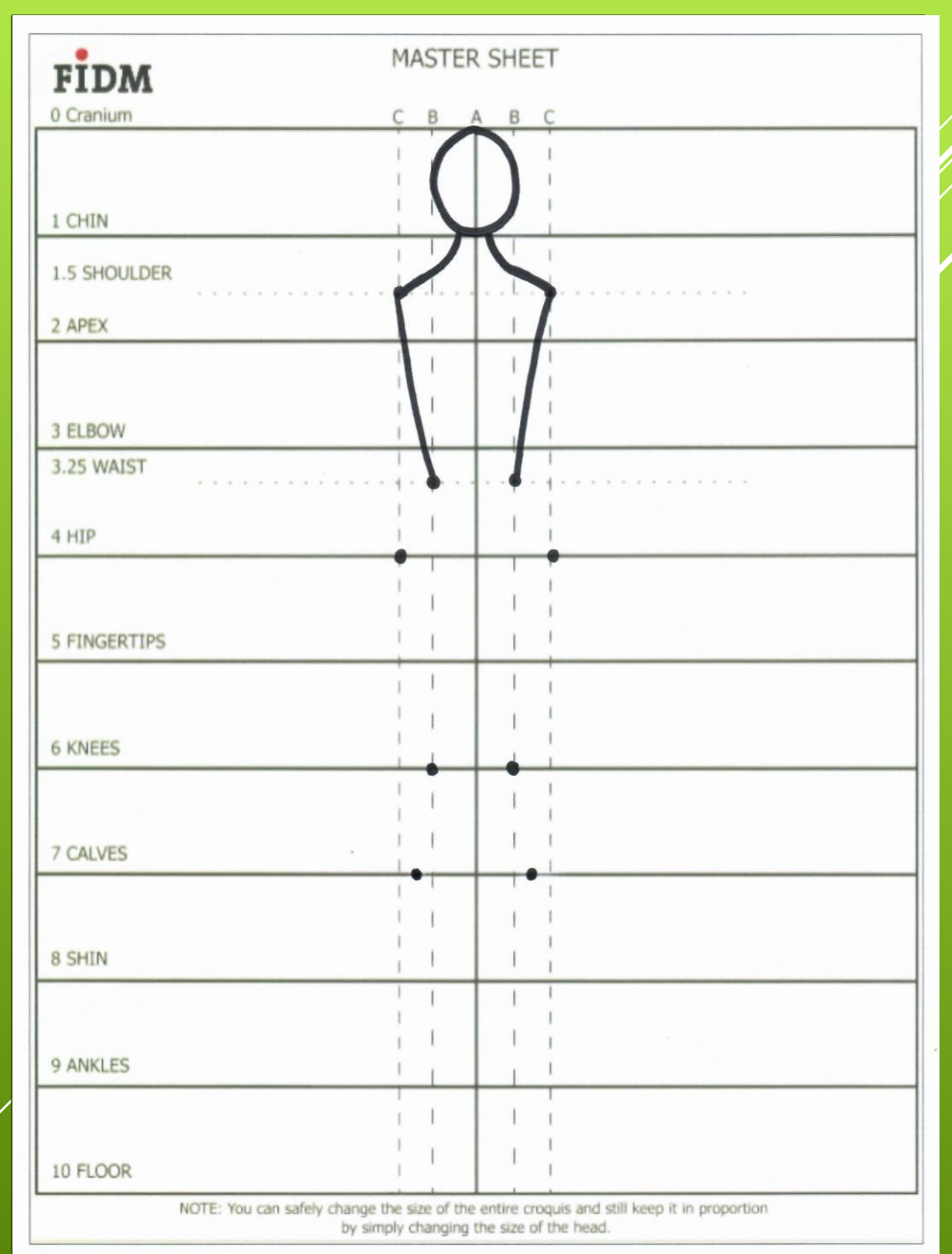
STEP 7

Put dots on the B line where they intersect with the knee line.



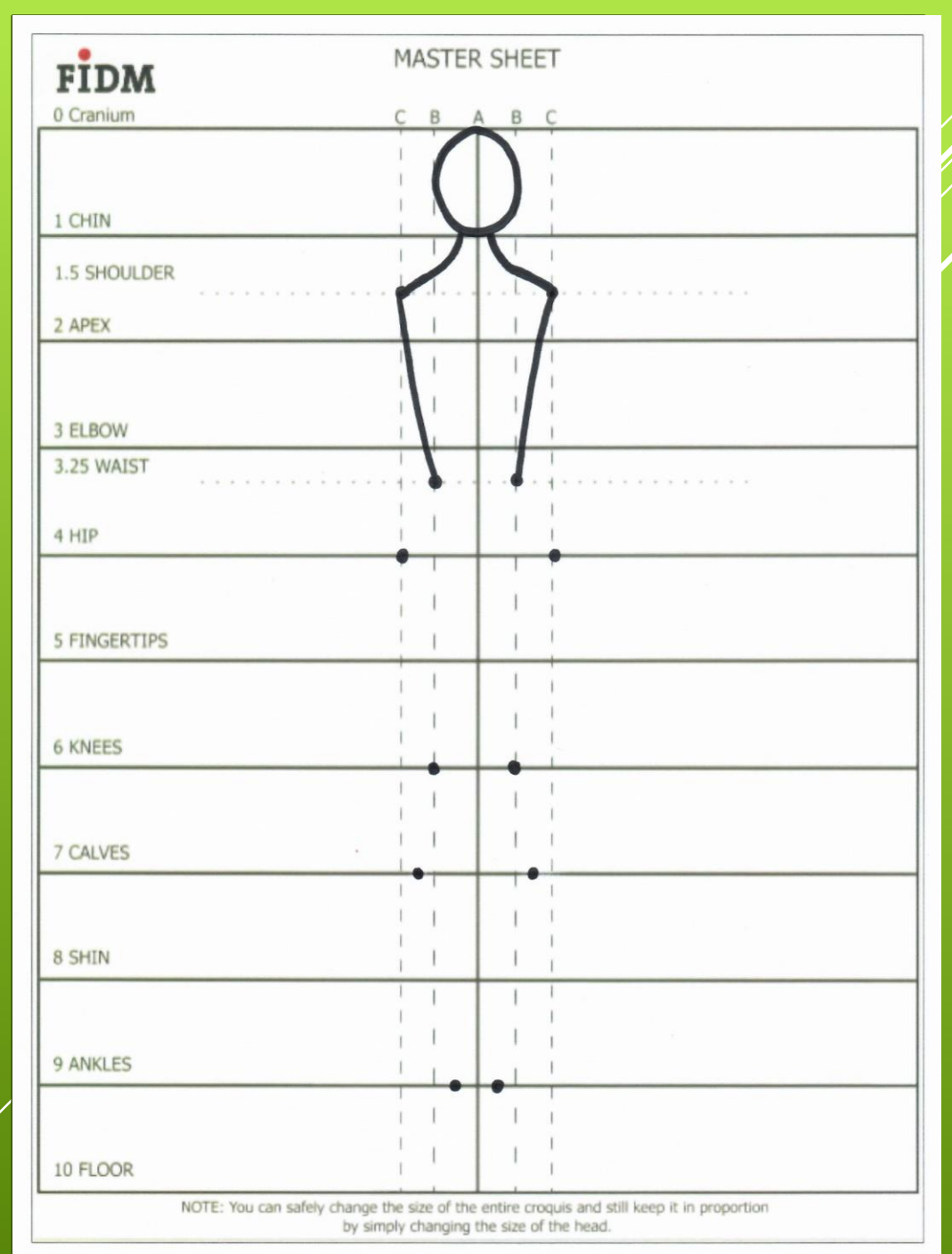
STEP 8

Put dots just outside the B line where they will intersect with the calves line.



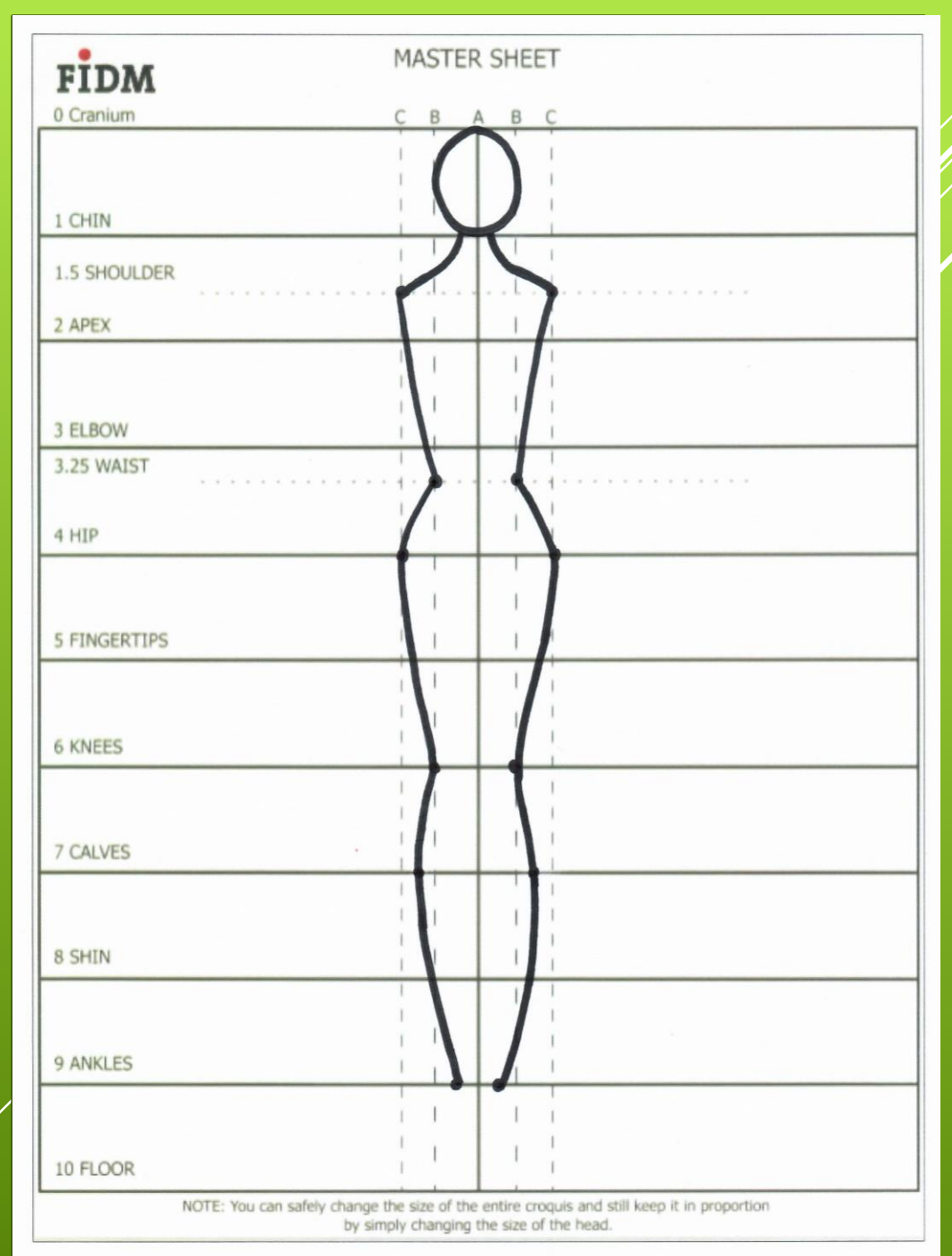
STEP 9

Put dots half way between the A line and the B line where they intersect with the ankle line.



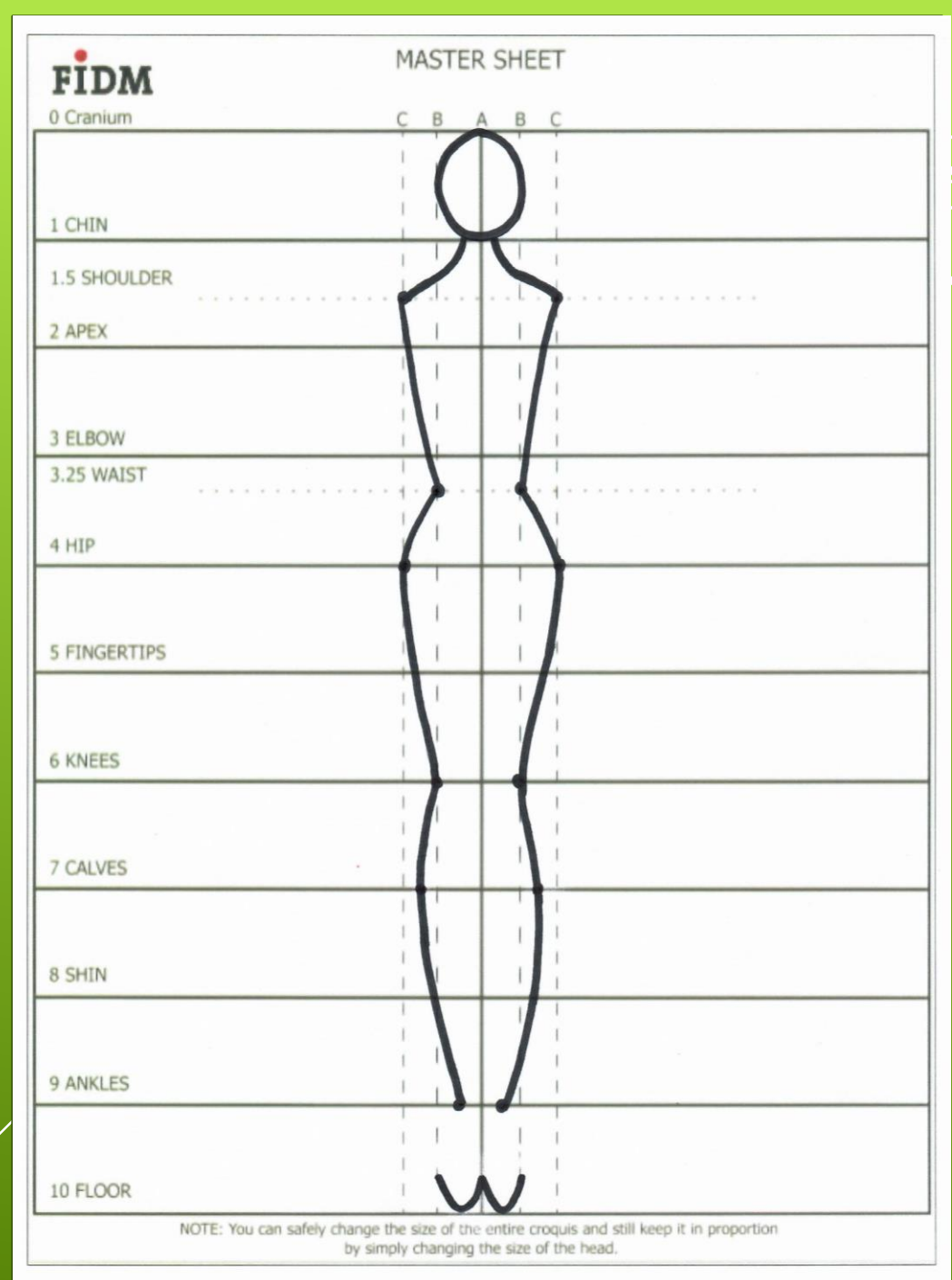
STEP 10

Connect the dots to form the hips, legs and torso. Try to soften and round the lines.



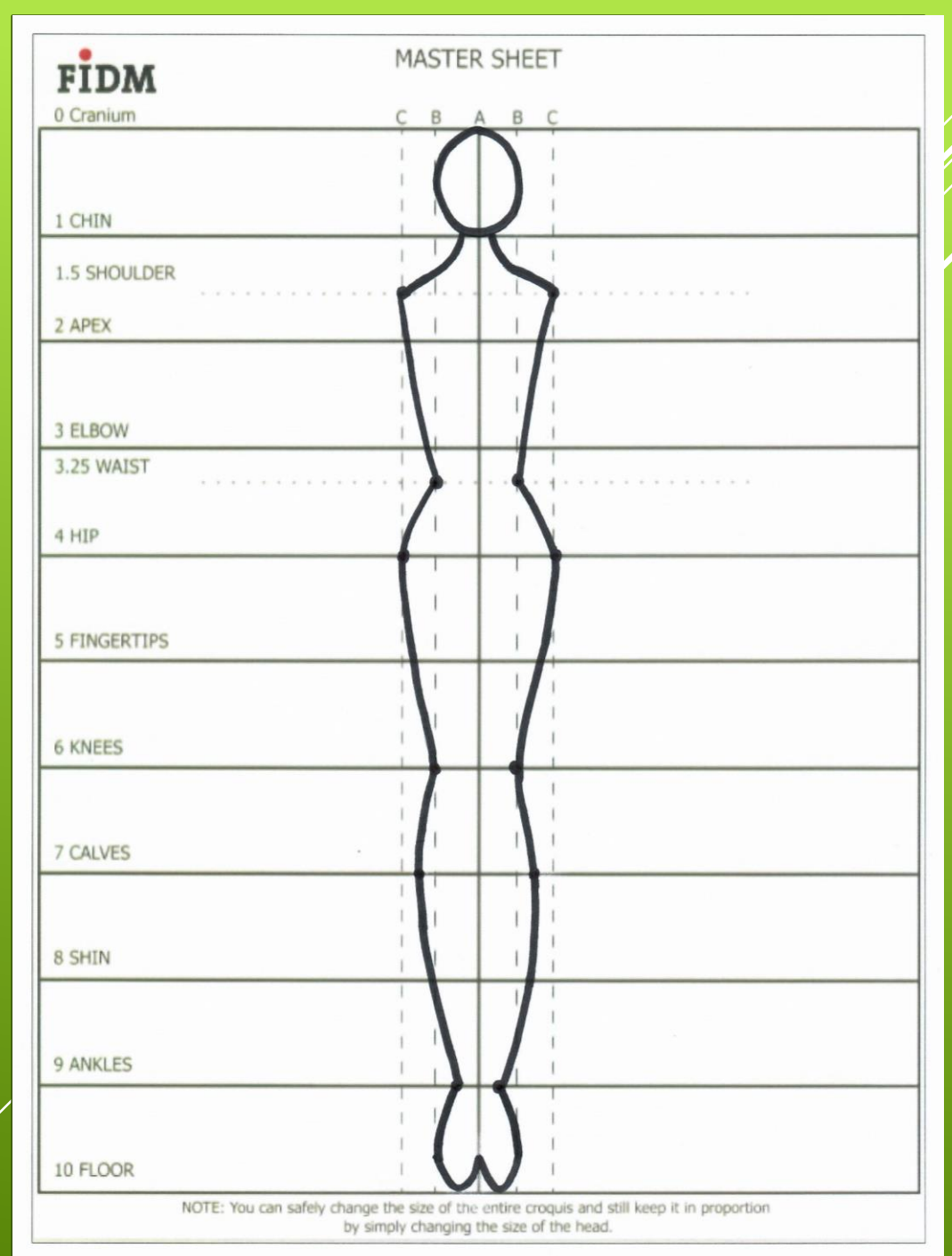
STEP 11

Draw a rounded W between the B lines on line 10 (floor).



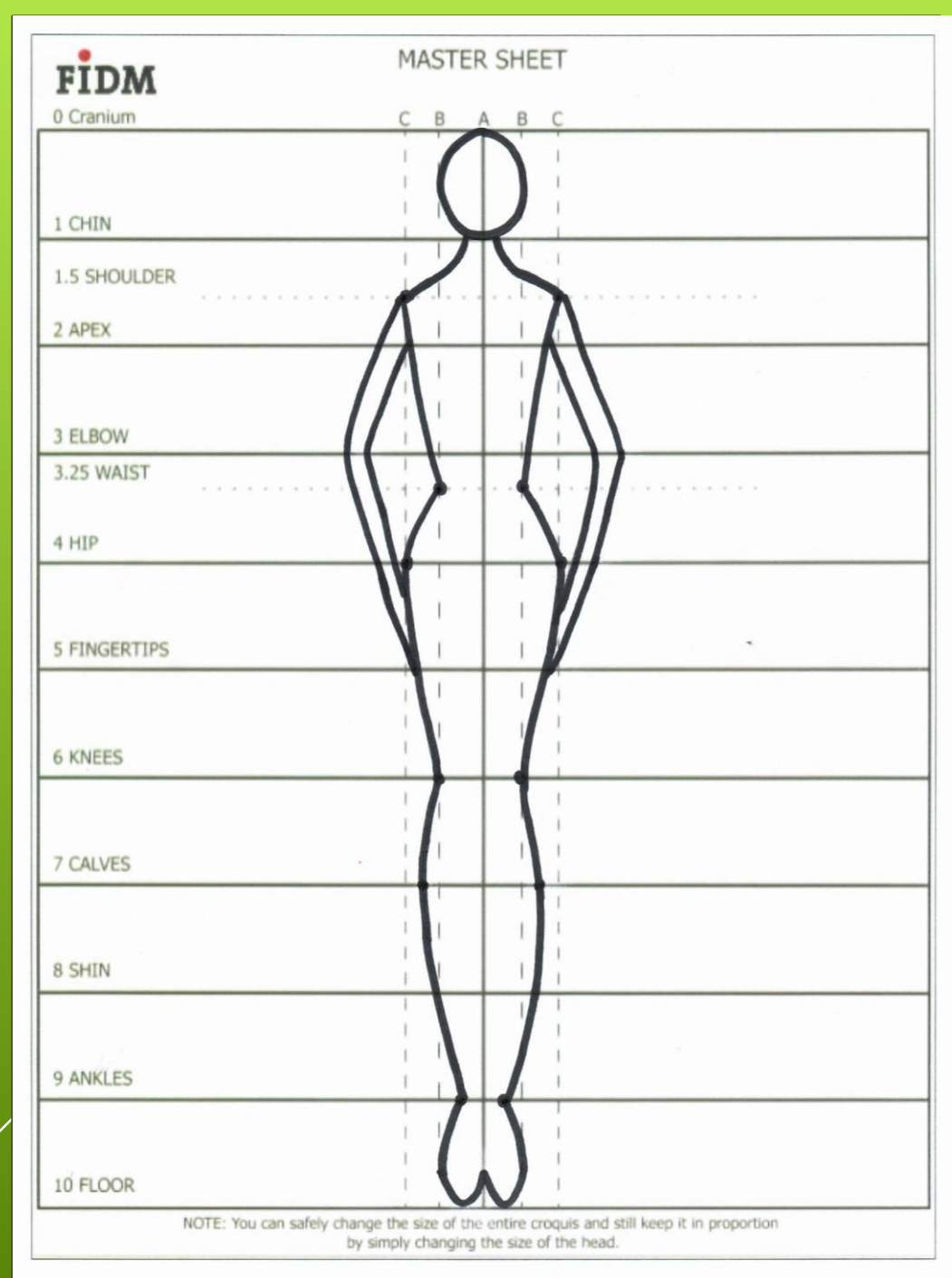
STEP 12

Connect the ankles
to the feet.



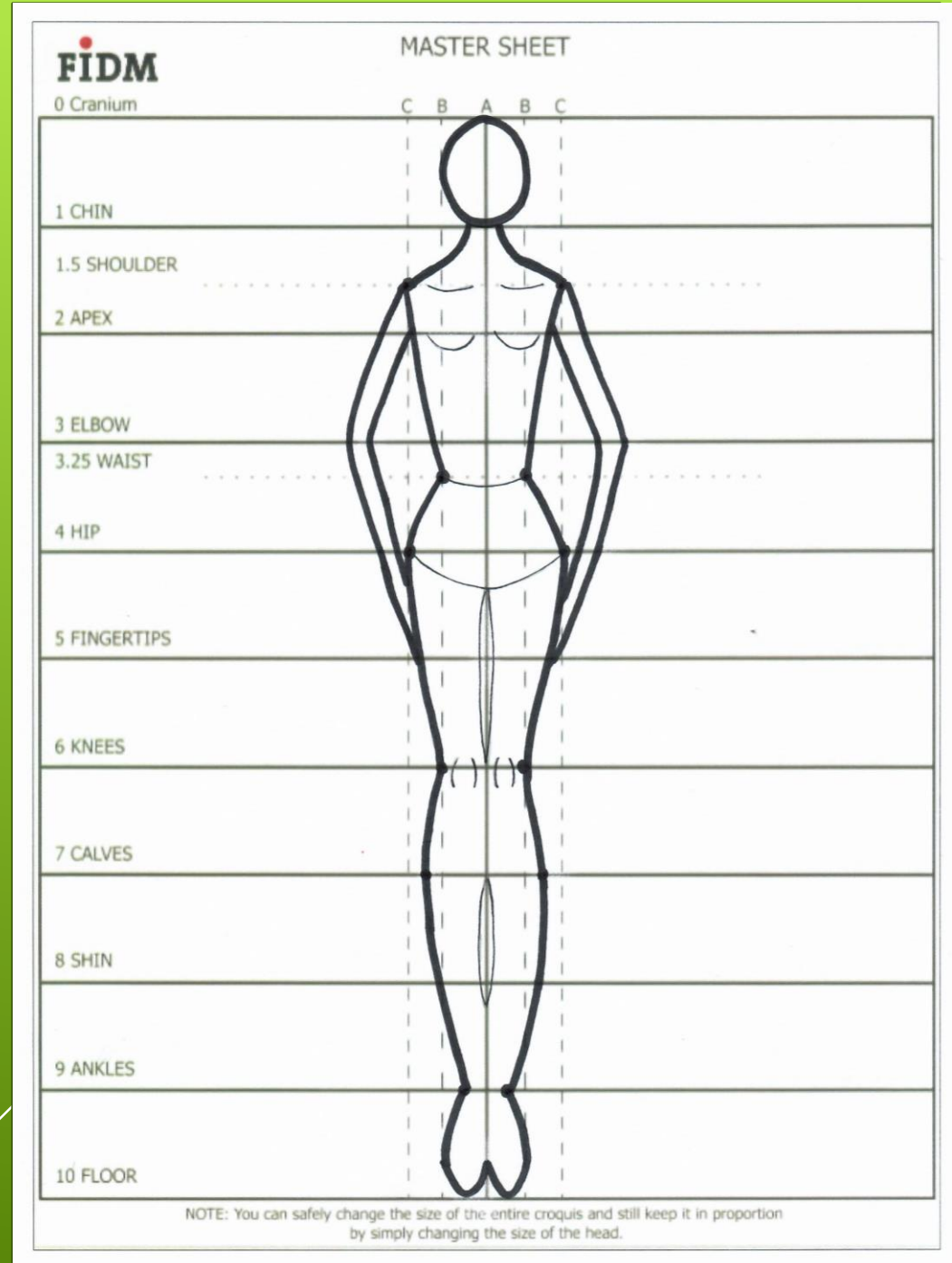
STEP 13

Draw in the arms.
Angle the arms out to the elbow line and then angle them back in to the fingertips line.

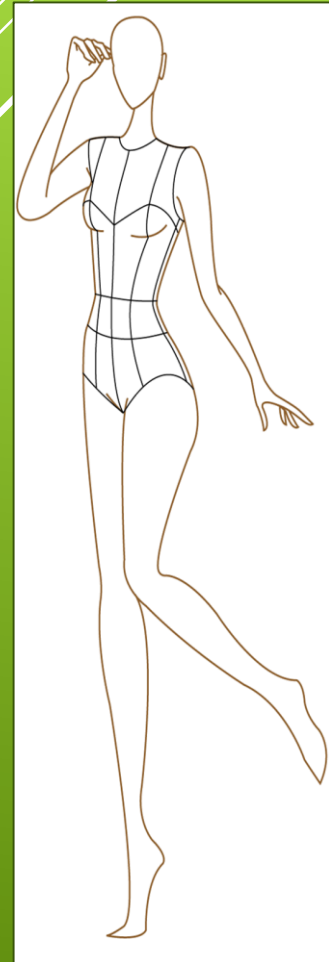
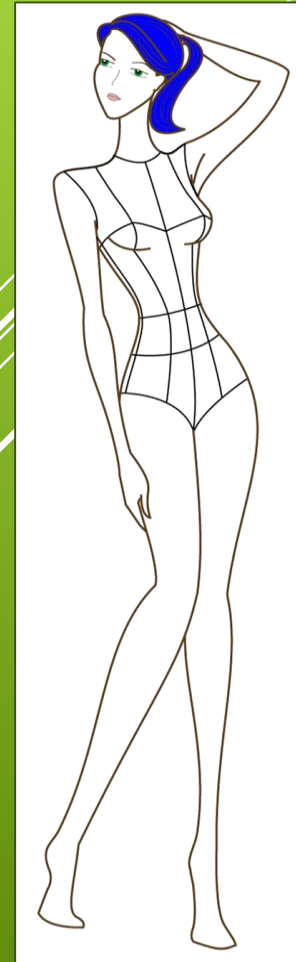
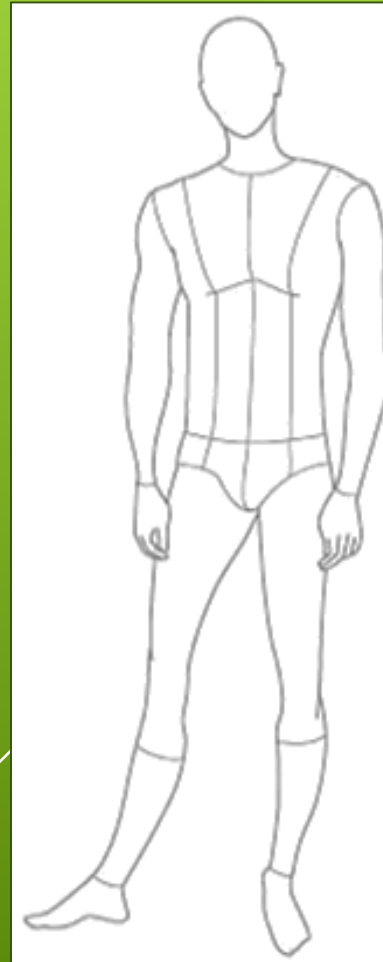
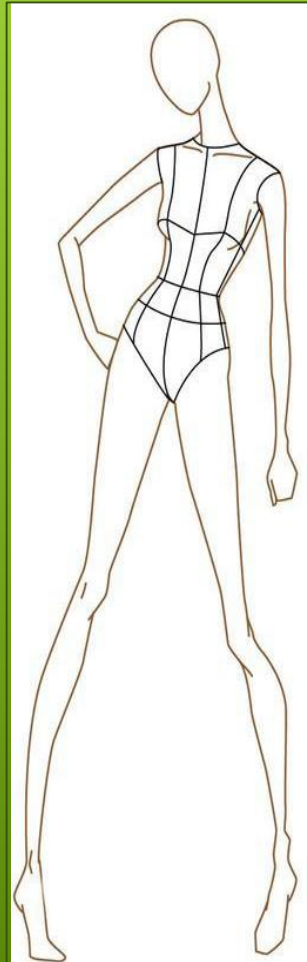
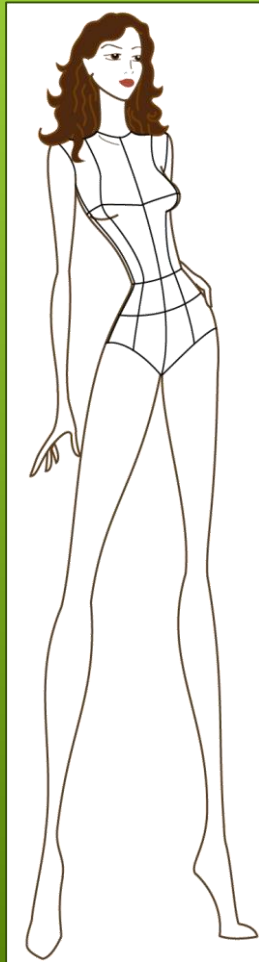
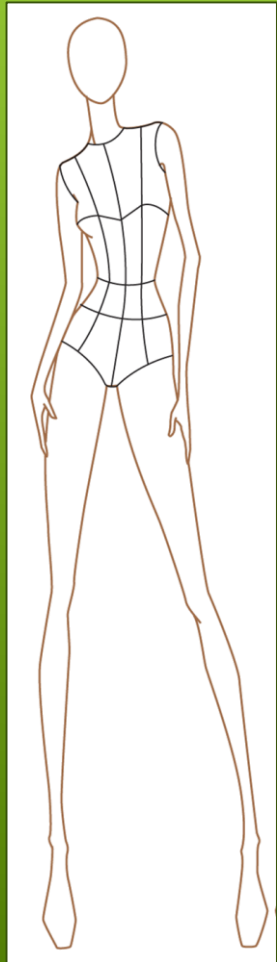


STEP 14

Lightly sketch in other reference lines, (collarbones, waistline, knees, etc.)



Many designers will use pre-sketched croquis to speed up the design process.



CASE STUDY SKETCH PROJECT

Select a case study scenario and design 3 different outfits for that person. Each design MUST be colored. Don't forget to include accessories if desired.



Case Study Sketch Project

Class: 1A

Create 3 different outfits for the case study below. Each design must be colored.

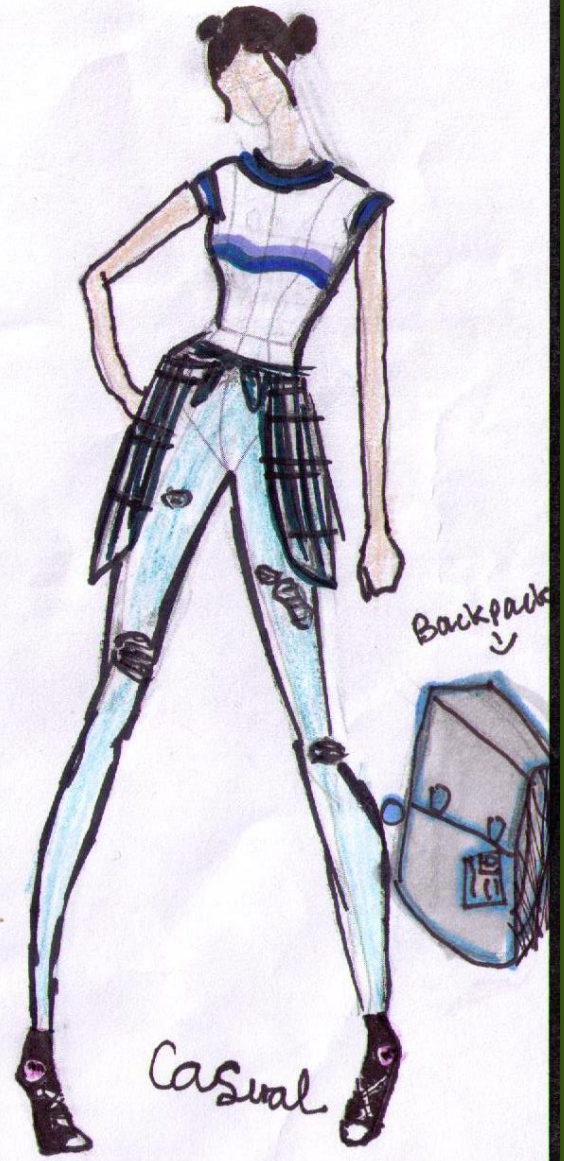
Kellie is a 14-year-old girl in 8th grade. Kellie is an incredible athlete. She is a cheerleader and a soccer player, so she is really active and pretty busy. Kellie is very popular and likes to stand out in a crowd. She tans easily and looks great in blue as it makes her eyes pop. She is tall and has a curvy build.



Athletic



Formal



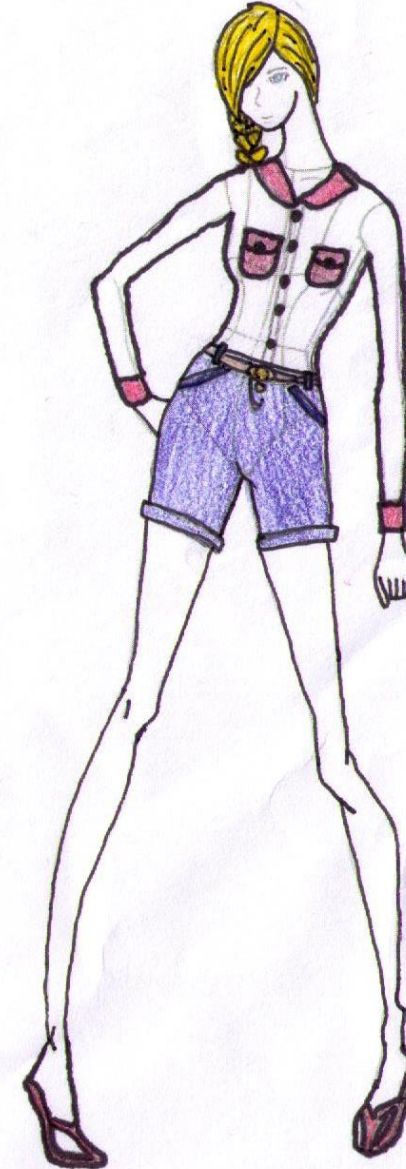
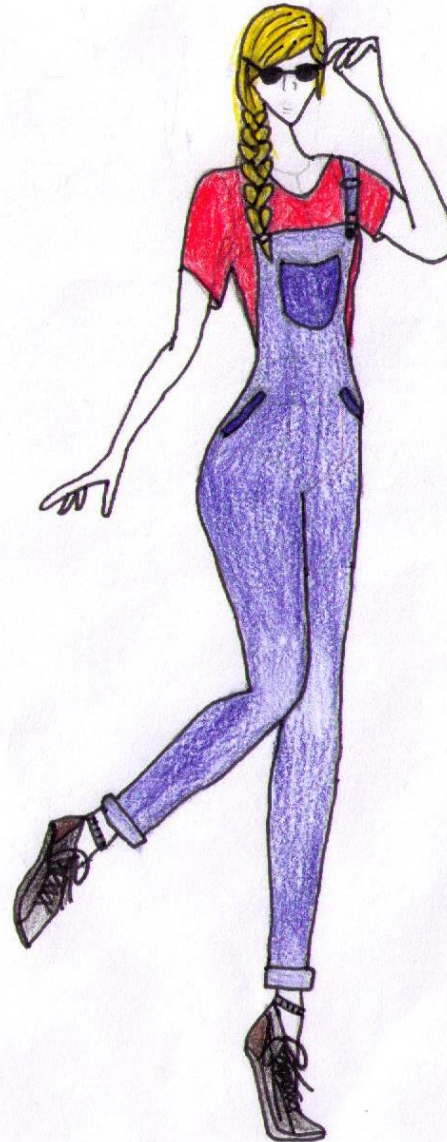
Casual

Case Study Sketch Project

Class: _____

Create 3 different outfits for the case study below. Each design must be colored.

Kara is a 14-year-old girl in 8th grade. Kara loves 4H and raising sheep. She is a cowgirl and enjoys spending time outside. She likes the color red and wearing jeans. She has bright blue eyes and long blond hair that she often wears pulled back into a braid.



Case Study Sketch Project

Class: 1A

Create 3 different outfits for the case study below. Each design must be colored.

Paul is a 14-year-old boy in 8th grade. Paul is really into scouting and enjoys being with his family. He is average height and build for his age and he really likes neutral colors that blend well with the outdoors. Paul has brown hair and brown eyes.



Case Study Sketch Project

Class: 11B

Create 3 different outfits for the case study below. Each design must be colored.

Jenni is a 14-year-old girl in 8th grade. Jenni is a bit of a rebel and doesn't mind standing out in a crowd. She enjoys reading and loves the aqua color. She has short, spiky, almost black hair, and eyes that are almost grey.



Case Study Sketch Project

Class: 1A

Create 3 different outfits for the case study below. Each design must be colored.

Sammi is a 14-year-old girl in 8th grade. Sam enjoys karate and baking all kinds of yummy breads. She is short for her age and has shoulder length, brown hair. She loves wearing black and white together with just a splash of color.



Case Study Sketch Project

Class: 1B

Create 3 different outfits for the case study below. Each design must be colored.

Shauna is a 14-year-old girl in 8th grade. Shauna has a great sense of style and is usually wearing the trendiest clothing. She has a lot of friends and likes to be on the go. She loves to go shopping and knows all the great places to get a good deal. She is short for her age with long dark hair and brown eyes.



Case Study Sketch Project

Class: a4

Create 3 different outfits for the case study below. Each design must be colored.

Robin is a 14-year-old girl in 8th grade. Robin is really friendly and makes friends easily. She likes to be comfortable and has a great imagination. She is short and has an average build. She likes the colors blue and green.



Case Study Sketch Project

Class: 1B

Create 3 different outfits for the case study below. Each design must be colored.

Shauna is a 14-year-old girl in 8th grade. Shauna has a great sense of style and is usually wearing the trendiest clothing. She has a lot of friends and likes to be on the go. She loves to go shopping and knows all the great places to get a good deal. She is short for her age with long dark hair and brown eyes.

