## **Food Truck Face-Off Shopping List**

Kitchen Group #:	Company Name:
Food Product/Recipe:	
Important Information:	
<ul> <li>The teacher will provide</li> </ul>	e all staple ingredients and up to 4 main ingredients. All other

- ingredients/garnishes must be provided by the company employees.
- The teacher will provide paper towels, but other packaging or serving supplies (forks, knives, cups, etc.), must be provided by the company employees. (These will not be included in the production cost.)
- Each sample may not be sold for more than \$3.00 each on competition day.

## **Shopping List**

Use the recipe your group has chosen to help you fill out your shopping list. Remember that you must make at least 24 items to sell so you may need to double your recipe.

Amount/ Measurement (Ex: 3/4 c.)	Ingredient (Ex: Sugar)	Cost Per Ingredient
	TOTAL DESCRIPTION COST	
	TOTAL PRODUCTION COST:	

THIS SHOPPING LIST MUST BE CHECKED OFF WITH THE **TEACHER BEORE THE END OF CLASS!!!** 

## **Food Truck Face-Off Business Action Plan**

Kitchen Group #:		
Company Name:		
Employees:		
Goal(s) of this Company:		
Target Market		
(Who is your customer? Who are you selling to?)		
Questions to Consider:		
-	people to you	r business? (Unique theme, garnishes, creativity, advertising, personalized invitations,
2. How are you going to display	your food?	How are you going to decorate or create a unique atmosphere for your business?
How will your food samples b cupcake liners, etc.)	e packaged?	What packaging supplies will you need? (Plates, cups, forks, knives, sauce cups,
4. Who is bringing the packagin	g supplies?	What are each employee's responsibilities before and on competition day?
Supplies Needed	- 1	Employee Responsibilities
(Packaging, Decorations, et Everything OTHER Than Ingrea		(What will each employee be responsible for? Who is prepareing what? Who is bringing what?)

## **Food Truck Advertising and Poster**

- Create a logo or slogan to advertise your company. Remember: memorable, simple, and professional. This logo/slogan will appear on your food truck.
- Each employee will design their own creative logo/slogan on a practice food truck. Then, all employees will vote on the best one that will then be used as the template for the final food truck.
- The food truck will serve as advertising and also a place to collect money.
- Each Food Truck AND Poster must include:
  - Company Name / Logo / Slogan
  - Food Products Offered
  - Price of Food Products
  - Color and Creativity
  - Neatness and Good Construction