

Food Truck Advertising and Poster

- Create a logo or slogan to advertise your company. Remember: memorable, simple, and professional. This logo/slogan will appear on your food truck.
- Each employee will design their own creative logo/slogan on a practice food truck. Then, all employees will vote on the best one that will then be used as the template for the final food truck.
- The food truck will serve as advertising and also a place to collect money.
- **Each Food Truck AND Poster must include:**
 - **Company Name / Logo / Slogan**
 - **Food Products Offered**
 - **Price of Food Products**
 - **Color and Creativity**
 - **Neatness and Good Construction**
- Use the space below to brainstorm logo/slogan ideas: