

Class Period: \_\_\_\_\_ Kitchen Group #: \_\_\_\_\_ Company: \_\_\_\_\_

# Food Truck Face-Off

## Grading Rubric

The total points possible for this assignment are 70 points. The breakdown is identified below:

	Date:	Date:	Date:	Date:	Date:	Date:	Date:	Date:
<b>Student</b>	Planning Day #1 (10 pts.)	Planning Day #2 (10 pts.)	Competition Day (10 pts.)	Food Truck/ Poster (10 pts.)	Business Plan (10 pts.)	Business & Peer Evaluations (10 pts.)	Teacher Score (10 pts.)	<b>Total Score</b>  ____ / 70

Planning Day(s) (20 pts.):

- Active participation in the planning process
- Creation of appropriate Company Name, Slogan, Logo and Pricing
- Business plan completed and detailed
- Shopping list submitted
- Majority of food truck constructed and poster created

Competition Day (10 pts.):

- Participation in competition process
- Recipes were completed and sold.
- Kitchens were cleaned up and checked off in time.
- Company members followed through on assignments (bringing decorations/packaging materials/advertising/etc.)

Food Truck/Poster Advertising (10 pts.):

- Participation in the planning and construction process
- All requirements are completed: Company Name / Logo / Slogan, food products offered, price of food products, color and creativity, neatness and good construction
- Food Truck and Poster fully constructed and finished before competition begins (beginning of the class period)

Business Plan (10 pts.):

- Business Plan is complete and turned in on time. It addressed employee responsibilities, target market and business goals.

Business and Peer Evaluations (10 pts.):

- Average score of peer evaluation.
- Each group member fulfilled their individual assignments and responsibilities. (Packaging, Food Truck, Cleaning, etc.)

Teacher Score (10 pts.):

- The overall business theme/idea is creative and unique.
- The Food Truck is complete and professional in appearance.
- Food presentation/packaging is prepared, thoughtful and creative.
- The company worked well together and utilized time management and teamwork during the planning process and competition day.